History

Charity Challenge was founded to bring the Central Florida community together by providing an opportunity for young adults to have fun and give back to local charities at the same time. Under the direction of Former Florida State Senator Lee Constantine, the founder of Charity Challenge, it has been able to maximize the effectiveness of every dollar contributed through volunteerism.

Throughout the years, Charity Challenge continues to bring together co-ed teams from the hospitality and apartment industries for a full day of spirited athletic competition in six exciting sporting events including: basketball shootout, kayak relay, obstacle course, tubing relay, volleyball and tug-of-war tournaments.

Charity Challenge has evolved from a four-team, backyard event into a multi-media extravaganza with nearly 100 teams competing and the loyal support of more than 200 sponsors. Since its inception, Charity Challenge has awarded over $6 million to local charities, including $200,500 to 68 charities in 2017, making it the largest independent charity in Central Florida.

For many businesses, Charity Challenge has proven to be a remarkable way of becoming more involved in the community while achieving high visibility for such a positive undertaking. Companies are able to receive positive community exposure while providing valuable philanthropic resources to the charity of their choice. The Charity Challenge staff, volunteers and participants work together to provide charities with the outlet they need to make a bright future for the community.

Event Details

Come out and join us on Saturday, May 19, 2018, 10 a.m. – 7 p.m., Camping World Stadium for our 33rd year and be a part of the excitement that is Charity Challenge.

The following pages will answer many questions regarding ways you can participate, either as a team or sponsor, in Charity Challenge XXXIII. Whichever way you choose to get involved, we are confident you will be pleased with the benefits this event will bring to your organization and community.
2017 Charities included, but are not limited to:

AAGO Foundation, Inc.  
Altamonte Springs Charities  
Art of Medicine Foundation  
Annunciation Catholic Church  
Back to Nature Wildlife Refuge  
Big Cat Rescue  
Boot Campaign  
Boy Scout of America Troop 200  
Boys & Girls Club of Central Florida  
Central Florida Children’s Home  
Central Florida Zoo & Botanical Gardens  
CFHLA Foundation  
Christian Help  
City of Orlando  
City of Orlando Charities  
Parramore Kidz Zone  
Coalition for the Homeless of Central Florida  
Community Based Care of Central Florida  
Daddy’s Home, Inc.  
Dreamflight USA  
Edgewood Ranch for Children  
Epilepsy Association of Central Florida  
Florida Citrus Sports Foundation  
Florida Hospital Foundation  
Florida Hospital Altamonte  
heroes for Babies  
Hospice of the Comforter  
Fresh Start Ministries  
Give Kids the World Village  
Grow Central Florida  
Hagerty High School-Volleyball Club  
Hard Rock Heals Foundation  
Harvest Time International  
Heart to Heart  
Hope Helps, Inc.  
Imagine our Florida  
Junior Achievement  
Keep Seminole Beautiful  
Kick Off For Kids  
Kids Beating Cancer  
Kids House of Seminole County  
Lyman High School  
Making the Difference Outreach  
Matthews Hope  
Morning Star School  
New Hope for Kids  
North Share Animal League American  
NorthWest Republican Women  
Oranole Foundation  
Orlando Minority Youth Golf Association  
Pet Alliance of Greater Orlando  
Pet Alliance of Greater Orlando  
Humane Society  
Pop Warner Lake Howell  
Recovery House of Central Florida  
Rescue Outreach Mission  
Ronald McDonald House of Central Florida  
Russell Home  
Sanford Rotary Club  
Seminole County Parks & Recreation  
Seminole County Public Schools  
Seminole County South Rotary Club  
Seminole County Young Republicans  
Seminole State College Foundation  
St. Mary Magdalene Catholic Parish  
Suburban Republican Women’s Club  
Sunshine Foundation Dream Village  
Trees for the Future  
Total Freedom Program  
Tunnel 2 Towers  
UCF Foundation  
UCP of Central Florida  
Vistimy Ministries  
Wounded Warrior Project  
Zebra Coalition

In 2017, Charity Challenge, Inc., was proud to have the opportunity to donate $200,500 to Central Florida charities.
Team Building
Camaraderie among your group!

Challenge
Yourself, your team and others in your industry!

Synergy
Among co-workers and the community!

Give Back
To whichever charity you choose!

Have Fun Doing It!
Event Details / Schedule Of Events

Challenge
- Basketball Shootout – Shoot from various distances for most points
- Kayak Relay – Three two-person laps, using best time
- Obstacle Course – Race through series of obstacles, using the best time
- Tubing Relay – Six-person relay, using best overall time
- Tug-of-War Contest – Team with rope marker on their side after 90 seconds wins
- Volleyball Tournament – Team scoring 11 points and a two-point lead wins

Team Participants
- Teams must consist of at least three females and three males for each event, except in tug-of-war which only two females are required.
- Teams can have as many participants as they wish, as long as they have all registered and signed the insurance waiver.
- Hospitality teams must consist of only paid employees of company.
- Apartment developments must consist of rent-paying residents and/or paid employees of the complex.

Cost
- $500 tax deductible fee UNTIL April 1st.
- $550 tax deductible fee AFTER April 1st.
  with at least half going to the charity of your choice.

Additional Information
- All participants are required to sign an insurance waiver prior to competing.
- All teams will be asked to donate at least $100 in gift certificates that we can distribute to our valued volunteers.

Important Dates

Manager’s Kick-off Reception
Early May 2018
Location: TBD
6:00 p.m. – 9:00 p.m.
Further details will be provided following registration.

Set-Up
Friday, May 18, 2018
Location: Camping World Stadium
8 a.m. – 6 p.m.
Open for team tent set up after 1:00 pm.

Competition Day
Saturday, May 19, 2018
Location: Camping World Stadium
11 a.m. – 5 p.m.: Team Competition
5 – 7 p.m.: Championships
7 p.m.-?: Championship Party
immediately following competition

Charity Award Ceremony
Check presentations to all selected charities.
Late August 2018
Location: TBD
Time: TBD
Further details will be provided following registration.
AAA Parking
Absolutely Amazing Refinishing, Inc
Affinity Waste Solutions
AGPM
Alford Inn at Rollins
Beacham/ The Social
Belfor Property Restoration
Bonnet Creek - Hilton & Waldorf Astoria
Bubba Gump Shrimp Co. Orlando
Camden Apartment Homes
Carroll Management
Concord Rents
ContraVest
CORT
Darden Restaurants
Dewey’s Indoor Golf & Sports Grill
Double Tree by Hilton Orlando at SeaWorld
Embassy Suites Orlando I-Drive
Expedia Local Expert
Four Seasons Orlando
Fun Spot America
Gators Dockside I
Gators Dockside II
Gilt Nightclub
Hilton Grand Vacations
Hilton Orlando
Holiday Inn Resort LBV/Applebee’s
Homewood Suites Orlando I-Drive
Hyatt Hotels of Orlando
Just Right Rentals
Kessler Collection
Kona Grill
Lake Weston Apartments
Loews Hotel I
Loews Hotels II
Loews Hotels III
Oasis at Wekiva
Omni Orlando Resort at Champion’s Gate
Picerne Corporate Office
Red Lobster Seafood Company, LLC
Renaissance Orlando at SeaWorld
Retreat Orlando
Reunion Resort
RLH Construction, LLC
Rock and Brews Lee Vista I
Rock and Brews Oviedo II
Rosen Hotel and Resorts I
Rosen Hotel and Resorts II
Saddle Up
Seretta Construction, Inc.
Spectrum
Sportscape
Stratford Point Apartments
System Tech Services, Inc.
Team Hybrid
Towne Park
Universal Parks & Resorts
Uno Pizzeria & Grill
Vacation Club
Valet Waste
Walt Disney World Swan and Dolphin
Wekiva Island
Westgate Resorts I
Westgate Resorts II
Wiginton Fire Systems
Willow Key Apartments
World Wide Cultural Exchange
Wyndham Grand Orlando Resort Bonnet Creek

2017 Champions and 1st Multi-Dwelling Division
Just Right Rentals
1st Hospitality Division: AAA Parking
1st Resort & Hotels Division: Vacation Club

To register your team, please see the application on the back page.
Your business, like most businesses, believes in the rich tradition of giving back to nonprofit organizations to show your support for the community in which you serve. By becoming a Charity Challenge sponsor, your company will receive valuable community exposure while providing much needed philanthropic resources to the charity of YOUR choice!

We have been building this organization for 33 years, and have been fortunate enough to also build relationships with companies that believe in our cause. In the next few pages you will find different levels of Sponsorship opportunities.

Make Your Sponsorship Work For You!

<table>
<thead>
<tr>
<th>Level</th>
<th>Minimum Contribution</th>
<th>Included</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Title</strong></td>
<td>$30,000 minimum</td>
<td>with some goods/services included</td>
</tr>
<tr>
<td><strong>Presenting</strong></td>
<td>$10,000 minimum</td>
<td>with some goods/services included</td>
</tr>
<tr>
<td><strong>Platinum</strong></td>
<td>$5,000 minimum</td>
<td>with some goods/services included</td>
</tr>
<tr>
<td><strong>Gold</strong></td>
<td>$2,500 minimum</td>
<td>with some goods/services included</td>
</tr>
<tr>
<td><strong>Silver</strong></td>
<td>$1,000 minimum</td>
<td>with some goods/services included</td>
</tr>
<tr>
<td><strong>Bronze</strong></td>
<td>$500 minimum</td>
<td>with some goods/services included</td>
</tr>
<tr>
<td><strong>Patron</strong></td>
<td>$499 or less</td>
<td>with some goods/services included</td>
</tr>
</tbody>
</table>

Each level of sponsorship carries with it a varying degree of advertising and exposure proportionate to the level of contribution. A thorough explanation of these options is contained in the following pages.

**Demographic Information**

Your sponsorship commitment to Charity Challenge provides a tremendous amount of marketing potential. Our extensive participant surveys indicate that Charity Challenge has an even split of males and females who average 34 years of age, have a mean income of around $53,000 which 92% have some college education! Your sponsorship will grant you valuable exposure to over 10,000 participants as well as to our statewide television viewers!
Title
$30,000 minimum, with some goods/services included
PRINT DEADLINE IS MARCH 1, 2018

- **Primary marketing position** (ex. BUDWEISER’s Charity Challenge XXXIII 2018) in all advertising including tv, radio, t-shirts, billboards, brochures, press release, etc.

- **On-air interview** with top company executive during the event (if available).

- **Featured sponsor of one of six athletic events held** (ex. “Volleyball tournament sponsored by YOUR COMPANY NAME”).

- **Company name on event program cover.**

- **Company name listed as Title Sponsor** on billboards advertising the event.

- **Company name and logo on official event T-shirt.**

- **Prominent name and logo display on posters** distributed throughout Central Florida retailers and offices.

- **Company inflatable placement.**

- **Product exclusivity for event sales.**

- **Prime expo booth location** in the Charity Challenge Expo Park in which your company may display products, distribute literature, offer premium or promotional items, distribute product samples, etc.

- **Mention of company and/or product by announcer** every 15 minutes during event.

- **Your company banners** placed at event.

- **Company name displayed** on sponsor board as Title Sponsor.

- **Company name in event program.**

- **Free commercial advertising** in Charity Challenge television program (based on availability).

- **Complimentary VIP invitations** to all celebrations, receptions and parties associated with various phases of the event, which provide excellent exposure for your company and products.

- The money you donate will be **100% tax-deductible.**
Presenting
$10,000 minimum, with some goods/services included
PRINT DEADLINE IS MARCH 1, 2018

• Company mentioned for maximum marketing exposure (ex. “Charity Challenge XXXIII 2018 presented by YOUR COMPANY NAME”) on TV, radio, t-shirts, billboards, brochures, press release, etc.

• Featured sponsor of one of six athletic events held (ex. “Volleyball tournament sponsored by YOUR COMPANY NAME”).

• Company name on event program cover.

• Company name listed as Presenting Sponsor on billboards advertising the event.

• Company name and logo on official event T-shirt.

• Prominent name and logo display on posters distributed throughout Central Florida retailers and offices.

• Company inflatable placement.

• Product exclusivity for event sales.

• Prime expo booth location in the Charity Challenge Expo Park in which your company may display products, distribute literature, offer premium or promotional items, distribute product samples, etc.

• Mention of company and/or product by announcer every 30 minutes during event.

• Your company banners placed at event.

• Company name displayed on sponsor board as Presenting Sponsor.

• Company name in event program.

• Free commercial advertising in Charity Challenge television program (based on availability).

• Complimentary VIP invitations to all celebrations, receptions and parties associated with various phases of the event, which provide excellent exposure for your company and products.

• The money you donate will be 100% tax-deductible.
Platinum
$5,000 minimum, with some goods/services included
PRINT DEADLINE IS MARCH 1, 2018

- Featured sponsor of one of six athletic events held (ex. “Volleyball tournament sponsored by YOUR COMPANY NAME”).
- Company name on event program cover.
- Company name listed as Platinum Sponsor on billboards advertising the event.
- Company name and logo on official event T-shirt.
- Prominent name and logo display on posters distributed throughout Central Florida retailers and offices.
- Product exclusivity for event sales.
- Prime expo booth location in the Charity Challenge Expo Park in which your company may display products, distribute literature, offer premium or promotional items, distribute product samples, etc.
- Mention of company and/or product by announcer every 60 minutes during event.
- Your company banners placed at event.
- Company name displayed on sponsor board as Platinum Sponsor.
- Company name in event program.
- Free commercial advertising in Charity Challenge television program (based on availability).
- Complimentary VIP invitations to all celebrations, receptions and parties associated with various phases of the event, which provide excellent exposure for your company and products.
- The money you donate will be 100% tax deductible.
Gold
$2,500 minimum, with some goods/services included

• Product exclusivity for event sales.
• Primary expo booth location in the Charity Challenge Expo Park in which your company may display products, distribute literature, offer premium or promotional items, distribute product samples, etc.
• Mention of company and/or product by announcer four times during event.
• As many as four company banners placed at event.
• Company name displayed on sponsor board as Gold Sponsor.
• Company name in event program.
• Complimentary VIP invitations to all celebrations, receptions and parties associated with various phases of the event, which provide excellent exposure for your company and products.
• The money you donate will be 100% tax-deductible.

Silver
$1,000 minimum, with some goods/services included

• A expo booth location in the Charity Challenge Expo Park in which your company may display products, distribute literature, offer premium or promotional items, distribute product samples, etc.
• Mention of company and/or product by announcer.
• Your company banner placed at event.
• Company name displayed on sponsor board as Silver Sponsor.
• Company name in event program.
• Complimentary VIP invitations to all celebrations, receptions and parties associated with various phases of the event, which provide excellent exposure for your company and products.
• The money you donate will be 100% tax-deductible.
**Bronze**  
$500 minimum, with some goods/services included

- **Your company banner** placed at event.
- **Company name displayed** on sponsor board as Bronze Sponsor.
- **Company name in event program.**
- **Complimentary VIP invitations** to all celebrations, receptions and parties associated with various phases of the event, which provide excellent exposure for your company and products.
- The money you donate will be **100% tax-deductible.**

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**Patron**  
$499 or less, with some goods/services included

- **Company name displayed** on sponsor board as Patron Sponsor.
- **Company name in event program.**
- **Complimentary VIP invitations** to all celebrations, receptions and parties associated with various phases of the event, which provide excellent exposure for your company and products.
- The money you donate will be **100% tax-deductible.**
Some of our 2017 Sponsors Included
(A complete list can be found at www.CharityChallengeinc.org)

Title
BUDWEISER
Wayne Densch
City Beverages

Presenting
Florida Citrus Sports, Inc.
Tavistock Foundation

Platinum
Emerson International, Inc.
Florida Hospital
OUC
Publix Super Markets Charities
Walmart
Wharton-Smith, Inc.

Gold
A. Duda + Sons, Inc.
Advanced Disposal
AECOM
Bill Ray Nissan
Camping World Stadium
CH2M Hill
City of Orlando
CPH, Inc.
CSX Transportation
Expedia
First Green Bank
HNTB Corporation
Pepsi
RD Management
Seminole Powersports
The Alexander at Sabal Point
Universal Orlando Resort
Waste Pro USA

Silver
Academy Sports + Outdoors
Adult Toy Storage
American Ambulance
Anchor Apparel
Cemex USA, Florida Sand
Central Florida Sports Commission
Chris Dorworth
Clear Channel Outdoor
Duke Energy
Edlen Electrical
Florida Lottery
Minuteman Press Longwood
Penn Credit Corporation
Reiss Engineering, Inc.
Shutts & Bowen LLP
Stifel, Nicolaus & Company
STST Mechanical Junkiez
Suncare Central-Natural Tone
Vickaryous Law Firm
Waste Management
Wendover Housing Partners
Wiginton Fire Systems

Bronze
ABC Printing
Align Commercial Real Estate
Allegiant Air
American Audio Visual
Bobcat Orlando
Charter Communications-Spectrum
Chill Cryosauna
CORT
Enterprise Rent-A-Car
Florida Power & Light
Gray Robinson, P.A.
Gunster, Yoakley & Stewart, P.A.
Home Depot
Hylant of Orlando
Kirby Rentals, LLC
Kirk’s Ice Service
Moshin Vineyards
MSL CPAs and Advisors
Pots Investors, LLC
Professional Wrecker Operators of Florida, Inc.
Sink, Inc.
Tibbits, Inc.
Tito’s Homemade Vodka
Tunnel 2 Towers
United Trophy
WCA Waste Corporation
Wyndham Lake Buena Vista Disney Springs
Zembower’s Auto Repair

Patron
104.1 Real Radio Monster in the Morning
Altamonte Springs Recreation
Baja Beach
Bella’s Bouncies
Brion Price Photography
Butterfly World
BZ Pro Boards
California Board Company
Casa Marina Key West
Cason Photography
Central Florida Zoo & Botanical Gardens
CFLA
Chris Serrano
Churchill
Cooper’s Hawk Winery
Corporate Caterers
Crayola Experience
Creatures of Leisure
Curtis Ostokda
Daddy’s Home, Inc
Dewey’s Indoor Golf and Sports Grill
Diversco Supply (PULSE)
DJ Ron Allard
Dominio’s Pizza
Duffy’s Sports Grill
Dunkin Donuts
Edible Arrangements
Elly Preston Jewelry
Embassy Suites Altamonte
ENO Kanga
Freaker USA
Global Industries
Grand Trunk
Great Escape Room
Harry P. Leu Gardens
Hilton Orlando/Altamonte Springs
Homewood Suites Lake Mary
Hyatt Regency Grand Cypress
Iceulem Coolers
Indo
JCB Construction, Inc.
Joseph, Lawrence & Co.
Kala Brand Music Co.
Kennedy Space Center
Kids Beach Package
Kona Ice
Mariani Lansing
Marriott Orlando Lake Mary
Maryland Fried Chicken-Union Park
MaxMedia Outdoor
Miclain Keith
Moe’s Southwest Grill
Multifamily Exclusive
Obrien Watersports
Ocean Creations
Opici Family Distributing
Orlando Brewing
Orlando Fire Dept.
Orlando Sanford Airport
Outfront Media
Panera Bread
Papa John’s
PRP Wine International
PW Distributors
Refresh Computers
Renaissance Orlando Airport Hotel
Residence Inn Marriott- Altamonte Springs
Residence Inn Marriott- Lake Mary
Residence Inn Marriott- Orlando Downtown
Rogue Pub
Sanford Orlando Kennel Club
Scratch Tracks
SeaWorld
Seminole County Fire Dept.
Seminole Harley Davidson
Sk8Pole
Skateboard Decks
SOKC Racing
Steve Maldonado
Sun Burn
Swimline
Tampa Bay Buccaneers
Tampa Bay Rays
Tijuana Flats
Triple X/California Board Company
UCF Athletics
Universal Orlando Resort
Vans
Walt Disney World
Wave Zone Skimboards
Wekiva Island
Westin Lake Mary
Westin Lake Mary, Orlando North
Wing House
World of Dinosaurs
Wow Watersports
Yeti
Media Coverage:
Charity Challenge provides a tremendous advertising opportunity for participating teams and sponsors. So far, hundreds of 30 second public service announcements (PSA) spots, emphasizing the charity and community involvement aspects of the event, numerous billboard postings, press releases and news stations interviews have been committed to run in the Central Florida market from March through May.

In addition, we have confirmed radio promotional advertising/participation. As they have in past years, station will do pre-event interviews on a regular basis with Charity Challenge organizers and the morning radio personalities to heighten awareness and enthusiasm prior to the event.

All teams and sponsors will be announced and posted on our social media, Facebook, Twitter, Instagram and Youtube as well as on our website.

Charity Challenge is working in securing an agreement with a broadcasting company to video record and produce a TV show. The program will air at our Viewing Party and all social media outlets. All sponsors will be listed in the credits of the television show. Title, presenting and platinum sponsors receive free commercial advertisements, based on availability.

Tickets, Parking and Insurance:
Charity Challenge XXXIII is a FREE event open to all. Tickets for food and drinks can be purchased onsite. Free and ample parking will be available at the event.

All major sponsors are included in a blanket ‘special events’ insurance policy provided by Charity Challenge, Inc.

“Started as mostly an Altamonte Springs social event Charity Challenge has grown into a three-county fundraiser.” “Mr. Constantine has performed a valuable service to his community.”

-Orlando Sentinel

Printing courtesy of Minuteman Press-Longwood  
www.mmpcfl.com

Photos courtesy of Brion Price Photography  
www.BrionPrice.com
After 32 Charity Challenges, we have raised $6,235,00 for our Central Florida charities!
How Your Charity Can Participate

Once again this year, the Board of Directors has voted to donate money from the general fund to only those charities that are involved in the event. The more your organization participates, the more rewards you will receive!

Your organization can participate in one or more of the following ways:

1. **Donate Drawing of Chance Tickets.**
   Each charity will receive as many tickets as they wish without obligation and will receive 80% of the proceeds of each ticket sold. (Ex. $480 for 600 tickets sold.) The more ticket donations you receive, the greater your donation from the general fund. IN ORDER TO BE ELIGIBLE FOR ADDITIONAL MONEY FROM CHARITY CHALLENGE YOU MUST RECEIVE DONATIONS OF AT LEAST 600 TICKETS.

2. **Recruit a SPONSOR and/or TEAM for Charity Challenge.**
   Recruit a new sponsor and/or team from the apartment, hotel or hospitality industry (no team/sponsor that participated in 2017 may be solicited.) Your organization will receive at least 50% of the team’s and/or sponsor’s contribution.

3. **Help provide goods/services and/or volunteers for the event;**
   with Charity Challenge’s approval.

Charity Challenge Wish List

**Purpose:**
Charity Challenge, Inc. gives its major donations to charities every year at the Charity Challenge Luncheon during July/August. The Charity Challenge Wish List’s purpose is to give charities in the community a chance to request funds during the year for an emergency need situation outside the normal donation time frame of Charity Challenge, Inc. The Wish List donations are usually less than $1,000.

**Consideration Process:**
Any charity who would like to be considered for the Charity Challenge, Inc., Wish List will need to submit a request by letter or email.

**Your request must include:**
1. Name of charity to be considered, address, email, and contact person’s phone numbers.
2. Short explanation of what is the emergency need situation.
3. Monetary amount of assistance needed.
4. How the funds will be used.
5. Any other pertinent information regarding the emergency situation.

The Selection Committee (made up of Charity Challenge Board members and/or longtime volunteers) will review all applicants. If not selected, any applicant may reapply for consideration again. Recipients will be notified prior to check being given so that arrangements can be coordinated for a check presentation.
Since 1987, Charity Challenge has awarded $6,235,000 to hundreds of local charities.
Please register one of the following ways:

- Mail a copy of the registration form to: Charity Challenge, Inc., 378 Centerpointe Circle, Suite 1238, Altamonte Springs, FL 32701
- Fax to (407) 339-4888
- Visit our Web site at: www.CharityChallengeInc.org
- E-mail us at: Info@CharityChallengeInc.org

☐ Team: ____________________________________________________________

☐ Sponsor: __________________________________________________________

Address: __________________________________________________________________________

City: ___________________________ State: ___________ Zip: ___________

Phone: (__________) ___________ Fax: (__________) ___________

E-mail: ____________________________

Contact Person/Team Captain: ____________________________________________

Team: ☐ $500  ☐ $550 after April 1st.

Sponsorship: ☐ Title
$30,000 +  ☐ Presenting
$10,000 +  ☐ Platinum
$5,000 +  ☐ Gold
$2,500 +  ☐ Silver
$1,000 +  ☐ Bronze
$500 +  ☐ Patron

Local charity you wish to receive at least half of your contribution:

Charity Address: ___________________________________________ Charity Phone: (__________) ___________

Authorized Signature: ___________________________________________ Date: ____________________

Title: ____________________________________________________________

This registration constitutes an agreement to participate in Charity Challenge XXXIII. It is understood that Charity Challenge, Inc., will incur costs as a result of your agreement to participate in Charity Challenge XXXIII. Any breach of your agreement to participate will result in Charity Challenge, Inc., incurring damages in reasonable reliance upon your agreement to participate and/or sponsor a portion of Charity Challenge XXXIII. No money is required at this time; however, an invoice will be sent to you in the appropriate amount for your registration and/or sponsorship indicating the due date of the invoice. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. REFERENCE #CH1961